

We believe our lives are a gift and the truth is our guide.



Vida

Life Links

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- Heidi Weiland, RN,
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- Tara LaBerge,
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- Ellen Beltz, NP

Vida is on the Move!

The Vida Board of Directors is thrilled to announce that Vida is on the move! Thanks to a very generous gift from a long-time friend of Vida, we recently purchased a building. Our new home will be at 720 W Association Drive in Appleton. It was previously owned by Marian University and sits prominently on the southwest corner of Richmond Avenue and Highway 41. Be on the lookout for our new sign! This is a major milestone in our 37-year journey to lift up men and women who are facing an unplanned pregnancy or parenting infants and young children under difficult or challenging circumstances.

This move is mission critical because we are busting at the seams in our current location. A typical day at Vida feels like one of those HGTV episodes



where a couple negotiates tight spaces in a house that is too small. We have simply run out of creative ways to make rooms serve multiple purposes to meet the growing demand for services and socially distance. We so clearly see God's hand on this ministry as the timing, size and location of this building is no doubt providential! Our new building is a huge blessing to our staff and the individuals we serve. 🌿

No Spoon, Fork or Bowl for Life in 2021

Sadly, the world of nonprofit fundraising has been turned upside down and inside out — literally! Due to the present pandemic, Vida will not host our annual Bowl for Life event in February. This event has been a family-friendly church event with friendly rivalries between Catholics, Protestants and Evangelicals. We are confident that those Church Partners will continue their support of our mission, bowl or no bowl! 🌿

VIDA SPONSORS 2020

EVENT SPONSOR

**Lynne
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BRONZE SPONSOR

Ed and Lynn Voet
James Woefel —
Northwestern Mutual



New Partnership With Jake's Diapers

Vida is excited to partner with Jake's Diapers, a non-profit organization in Little Chute. Jake's Diapers believes that providing individuals and families in need with basic hygiene necessities will enable them to be healthy and more active. Vida's partnership with Jake's Diapers provides us greater access to diapers and pull-ups on a monthly basis for our clients. It also allows us to have access to new baby materials at discounted prices, so we can potentially expand the quantity of the available product in our store and the types of items available. Equally exciting is the new opportunity for supporters of Vida to purchase items from Jake's for Vida's store by visiting our store registry at myneighborwisconsin.com.



Pandemic Update- Success!

Vida has managed to grow and thrive in the midst of this terrible pandemic. Our doors have remained open for services in both our medical clinic and support services programs. We have taken all necessary precautions to protect the safety and well-being of our patients, clients, staff and volunteers. Like so many other businesses, we have befriended technology and are using it to continue services where appropriate. Technology has played a huge role in delivering our educational materials to clients. We can now send materials via a digital link right to a client's phone! The mentoring appointment is then conducted over the phone. Mentors ask clients for a list of the items they need from the store and a staff member shops for them and assembles a box or bag that the client is invited to pick up at their convenience from our parking lot. This system has worked well and clients are very grateful to us for not closing our doors completely. 🌟



More Bang for Your Sponsorship Bucks

To more effectively promote our sponsors, we have changed the way we go about obtaining sponsorship. Rather than approaching sponsors for each of our individual fundraising events, we are now conducting a sponsorship drive at the end of every year so that we can promote

our sponsors at all of our events, on our marketing materials, website and social media pages for an entire year!

Please prayerfully consider sponsorship at the following levels that include the listed benefits:

Level	Amount	Benefits
Diamond	\$8,000+	8 tickets to Banquet + 2 foursomes at Golf
Platinum	\$5,000- \$7,999	6 tickets to Banquet + 2 foursomes at Golf
Gold	\$1,500-\$4,999	4 tickets to Banquet + 1 foursome at Golf
Silver	\$500-\$1,499	2 tickets to Banquet + 1 twosome at Golf
Bronze	\$250-\$499	1 ticket for Banquet + Hole Sponsor at Golf

You can commit to sponsorship on our website at VidaMedicalClinic.org/Sponsor or call the office at 920-731-4354 and speak with Kristi Hoheisel.

Chip In For Life 2020

Thank you to all our golfers for participating in the Chip In For Life on Monday, September 21st. The outing was a huge success! We secured over \$70,000 in sponsorships leading up to the event and raised over \$20,000 the day of the event. You can view photos and watch a video recap on our website at VidaMedicalClinic.org/events/chip-in-for-life/. Be sure to register early next year so you don't miss out on the fun. This event is a crowd pleaser in large part due to our dynamite Chip In For Life Committee members, Dave Goeser, Don Vanevenhoven and Gus Van Abel. We are blessed to call these gentlemen friends of Vida! 🏌️



In Loving Memory of Dr. Van

It was with heavy hearts that we learned our beloved "Dr. Van", Dr. Francis Van Lieshout, left this earth to join his beloved wife and meet his Savior in all of heaven's glory on September 6, 2020.



Dr. Van fervently believed in the right to life and was involved with Mother & Unborn Baby Care from our very beginning. His love and compassion for life was like no other. He was a pivotal piece of our organization and supported us with his time, treasure and talent. He worked side by side with our staff and volunteers and was instrumental in our transition from pregnancy help center to WomanKind Medical Clinic in February 2007. Dr. Van continued to support and assist us whenever possible throughout his retirement.

Vida is so thankful for Dr. Van's generous outpouring into our ministry; we are forever blessed and impacted by his influence, input, wisdom and support through the years. We are better today because of him.

May God continue to comfort his family and loved ones as we grieve his passing. 🏌️

The Gift That Keeps On Giving!

In August, we received a brand-new ultrasound machine thanks to the generosity of the Knights of Columbus Council #7895, Msgr. Gehl Council, which represents the parishes of SS. Peter and Paul in Hortonville, St. Denis in Shioction and St. Patrick in Stephenville. The new ultrasound machine allows our nurses to transfer images to the patient's electronic medical record. This connectivity saves our medical team time and increases productivity. Vida's Medical Director can also read the images and verify the nurses mea-

surements in our electronic medical records at any time of the day. Most importantly, we are now able to share images and videos of the unborn baby directly to the mother's phone. A mother can then share images and videos with anyone she chooses! Many thanks to the Knights of Columbus for this incredible gift. We look forward to working closely with them going forward on fundraisers to ensure our machine is properly maintained and our nurses are trained and equipped to deliver exceptional care to the mothers and babies we care for. 🌿



Knights of Columbus Ultrasound Check



Vida Nurses with new Ultrasound Machine

With Thanks And Appreciation

We'd like to recognize and thank Jerry Saindon, Marlene Boucher and Gloria Halbach for their longtime dedication, passion and service. From the infancy of Mother and Unborn Baby Care through the many transitions and seasons of growth and change, they have served selflessly and faithfully. As they step down from their 35 plus years of leadership, the Board, staff and volunteers at Vida wish them God's richest blessings. 🌿

Let's Get *Together For Life* - Just Not Too Close Together

Our outdoor buffet was such a hit at the Chip in For Life we will tee it up again for our spring fundraiser! In lieu of the traditional banquet setting, we will host our spring fundraiser on the grounds of our new property. A buffet dinner will be served in a tent outside. Guests will be invited to tour our new building and meet our fabulous team. The format for the event will be more of an open house so guests can come and go as their schedules permit. The event will be hosted in May 2021 with the date and time to be announced in the spring edition of Life Links. 🌿





CAPITAL CAMPAIGN

For the first time ever, Vida is launching a capital campaign! We are hoping to ENGAGE our generous and supportive community, so that we are in a position to EXPAND our services, with the goal of fully EMPOWERING the men, women and children we serve to make life-affirming decisions. Our new building has many wonderful qualities including a highly visible location yet discreet clinic entrance, beautiful green space on campus, a billboard on Highway 41, two floors with the space to meet the present and future needs of our programs, easy building access for donation drop off, and more. However, the building currently consists of 13 large classrooms. We will need to transform the existing space into a medical clinic and several smaller rooms for volunteer mentors to work with clients.

Vida has always counted on our team of supporters, including businesses, churches, organizations and individuals, to make our ministry possible. We can do this together! Our capital campaign goal is \$250,000. If we reach this goal, we will be in a position to fund the full renovation of the medical clinic space, create space for our mentors to meet with clients, and light up a brand-new Vida sign on Highway 41 to announce our arrival in the neighborhood! The perfect space to super-size our boutique and store baby product and equipment already exists in the building. All we need is a team of volunteers who are ready to roll up their sleeves and transform that space into a place where moms and dads will love to shop!

Please prayerfully consider making a one-time capital campaign donation in addition to your regular giving. We have to make up for lost ground with the cancellation of our spring banquet while simultaneously launching this campaign so that we can move and get to work serving more people! Please visit the capital campaign page on our website, VidaMedicalClinic.org/CapitalCampaign, for additional information and to make a gift. ♡

Church Partnerships

All of Vida's services are "essential!" We should be united as brothers and sisters in Christ in our efforts to love pregnant women so they have the capacity to love themselves and their babies. Vida's Church Partnership program was launched in the midst of the pandemic. We reached out to local churches to thank them for their past and present support and to welcome other churches to become a partner. More information about this program and the names of our partners can be found on our website at VidaMedicalClinic.org/Church-partners/. The role of our Church Partners is to pray for the safety of our med-

ical team and staff members, warmly receive calls for pastoral support from our patients and clients, and promote our need for material support including diapers, wipes and clothing. Partnerships are NOT dependent upon a financial contribution to our organization but a commitment to annual giving is certainly greatly appreciated. Vida donors, staff and volunteers come from many local churches. Together, we are a beautiful patchwork quilt of religious beliefs and traditions with a deep and abiding love of Jesus Christ that binds us all together in support of this mission to protect and respect the dignity of human life. ♡



In Honor Of

A gift was given to Vida by the following individuals.

In Honor Of: Baby Walter
From: Thomas and Susan Walter

In Honor Of: Ron Solberg
From: Lisa Schuenke

In Honor Of: Her mom, Maria Chase, for Mother's Day
From: Daniel and Angela Hernandez

In Memory and Honor Of: His mom, Josephine Van Lieshout, for Mother's Day
From: David Van Lieshout

In Memory Of: Vernon and Rosemary Friebel
From: James Friebel

In Memory Of: Her very dear sister, Patricia Driessen
From: Mary J. Ehnerd

In Memory Of: Patricia Driessen
From: Anne Putnam Smith, Daniel and Joann Ehnerd, Gene Rusk, Jennifer Goetz, Thomas and Kathleen Pehowski and Paul and Lori Sue Driessen

In Memory Of: Dr. David Spence
From: Carl and Marlene Boucher

In Memory Of: His mom, Josephine Van Lieshout
From: David Van Lieshout

In Memory Of: Joseph Neton
From: Michael Neton

In Memory Of: Joe Stadler
From: Community Bible Church of Black Creek

In Memory Of: Her mom, Anna M. Brick
From: Her daughter

In Memory Of: Dr. Francis Van Lieshout
From: Barry Gill, Brett Stone, Jerry Simonis, Cheryl Clancey, Paula Bartels, Tom & Mary Van Lieshout, Cheryl Allen, Pamela Pepper, Janet Medlock, Cailin Doctor, Patti Swift, Patrick Mehigan, Mary Gardner, Gerald & Joan Janssen, Richard & Helen Coughlin, Clarice Belling, Charles & Ellen Hietpas, Beatrice Meulemans, Jeffrey & Luann Pommerening, Steven & Faye Grosek Woods, Daniel & Patrice Coyne, Barbara Ketter, Jeffrey & Kathy Jansen, Benjamin & Nancy Vidlak, Leon & Clare Van Bortel, Mary Kelley, Richard & Dorothy Beschta, Gary & Carole Van Zeeland, Judith Baumgart & Joseph Gloudemans, Laverne Van Lankvelt, Mary Stastny, David & Judith Simon, Ben & Kathy Van Hout, Gerald & Patricia Van Hoof, Mary Lou Bressers, Catherine Orton, Joseph & Jean Sell, Reinhart Boerner Van Deuren Attorneys at Law, James & Marica Dunlap, Greg & Jane Eiting, Gerald & Barbara Heitpas, Law Firm of Conway, Olejniczak & Jerry, S.C.



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Sign Up and Stay Up to Date!

Amazing things are happening at Vida! Sign up to join our email list and receive regular email updates about our growing services, opportunities to get involved, newsletters, event invitations and more. To sign up, please go to lp.constantcontactpages.com/su/VQmWYoj. Please also follow us on Facebook and Instagram at @vidamedicalclinic.



Formerly
Mother & Unborn Baby Care, Inc.

Our mission is to empower
individuals to make healthy life
affirming decisions through
education and medical services.

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